

Social media policy

CISIA, the various statutory aims of which include the organisation and coordination of incoming orientation activities of its member universities, has always shown concern for the community of which it is a part, consisting of its employees, university lecturers and staff, collaborators and suppliers, students and their families. In order to meet the growing need for information and assistance, and to reach an increasingly wider audience, it has decided, especially in recent years, to launch a campaign to transform its communication through the use of new digital communication channels and the enhancement of those already in use.

CISIA does not ask users of its social media accounts for any kind of personal or special data.

Therefore, any provision of such data by users is purely voluntary and will not be processed or stored by CISIA.

This document contains:

- a brief description of the content of external communication channels: purpose and mode of communication (types of content)
- netiquette: rules of behaviour to be adopted by users within the channels
- social rules for healthy and correct coexistence in CISIA's digital public spaces
- the forms of interaction used within each space
- official CISIA contacts.

Contents

CISIA uses its website and social media accounts to:

- inform all students about the opportunities the entrance test can provide, the activities carried out by CISIA and the latest news from the university world
- inform about the activities of CISIA bodies, such as participation in public events, meetings
- of assembly bodies, institutional appointments
- inform about performance and new projects
- provide guidance and assistance
- promote and share thematic content with users in order to foster a real rapprochement between CISIA and its stakeholders
- create sharing and connection between the users themselves.

The published content is original textual, photographic and video based, and is available for sharing. Content from third-party information sources is also published.

Netiquette

For the correct use of the CISIA digital spaces, users are called upon to respect a few simple rules.

To enable positive and constructive coexistence, mutual respect, respect for the opinions of others and good manners are required of all. Everyone is responsible for the content they publish and the opinions they express.

The staff administering the CISIA accounts are responsible for checking and moderating the published content to avoid inappropriate topics:

- incitements to violence
- racist and offensive remarks
- disparaging comments, attitudes and/or positions, taken gratuitously
- personal data and information or that may cause damage or harm the reputation of third parties
- obscene, pornographic or child pornographic content, or content likely to offend the sensibilities of users
- offensive, misleading, false content
- commercial proposals and promotions.

The administrators therefore reserve the right to remove content and block users who do not comply with these rules.

For any further information on the processing of personal data, please consult the CISIA [Privacy Policy](#).

Institutional social media accounts

CISIA has its own official accounts on Facebook, Instagram, Twitter, LinkedIn and YouTube, and the profiles are managed by the Organisation, Communication and General Secretariat Unit.

User participation is encouraged on social media channels, and interaction with staff is allowed.

Facebook

The official @consorziocisia page can be found at the web address:

<https://www.facebook.com/consorziocisia>

You may interact with the page in accordance with the rules set out in this social media policy.

You can also interact with and within the 'CISIA Test' group at the web address:

<https://www.facebook.com/groups/452453641981017>

Instagram

The official @cisia_tolc_test page can be found at:

https://www.instagram.com/cisia_tolc_test/?hl=it

On Instagram, it is possible to interact in accordance with the rules laid down in this social media policy.

X

The official @consorzioconsortium profile can be found at:

<https://twitter.com/consorzioconsortium>

On X, it is possible to interact with the page in accordance with the rules laid down in this social media policy.

LinkedIn

The official CISIA - Interuniversity Consortium page can be found at:

<https://www.linkedin.com/company/cisia-consorzio-interuniversitario-sistemi-integrati-accesso/>

It is possible to interact with the page in accordance with the rules set out in this social media policy.

Youtube

The official CISIA CONSORTIUM channel is available at the web address:

https://www.youtube.com/channel/UCESRab30_iv2dnnMVE-7QWQ

You may interact with this channel in accordance with the rules set out in this social media policy.



CISIA is not liable for other pages, accounts or groups - referred to by it - on these or other social media channels.

Contact

The contact list is available on the CISIA website on the Contact page.